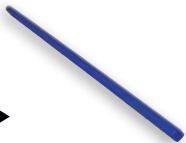


HOW OUR COLORED PENCILS ARE MADE

1



The cores are composed of the finest ground pigment, clay, stearites (a hardener for wax), hot wax, and some secret ingredients known only to Sanford.

2



Our pencils are made from California cedar, harvested on tree farms especially for our pencils. Two pieces of wood make 8 pencils and we call this our pencil sandwich.

3



Our pencils are made from the inside out. The grooves are carved into the wooden slat where the core will lie.

4



The cores are loaded in the hopper, and a wheel picks up 8 at a time and places them on the wooden slat. They proceed down the line, are sprayed with glue, and the second wooden slat is dropped on.

5



6



All of the negative space is carved away and 8 pencils fall into the conveyor.

7



The pencils are given 4 coats of lacquer that matches the color of the core. Finally, our name, color, number, and color name are imprinted on the pencils.